The mission of the Memphis Breast Cancer Consortium (MBCC) is to bring together organizations and individuals committed to the fight against breast cancer inequalities in Memphis and Shelby County.

The Consortium, whose administrative home is Common Table Health Alliance, is made up of key stakeholders in Memphis and its development and initial programs are being funded in part by the AVON Breast Cancer Crusade and Genentech Incorporated.

Memphis has the highest rate of disparities among Black women. These women die of breast cancer at two times the rate of White women.

The AVON Foundation-funded study in 2014 noted this trend in Memphis as the worst of 40 large cities and has doubled in the disparity gap over the last 25 years.

The Memphis Breast Cancer Consortium will:

• Reduce breast cancer-related mortality disparity rates of Black women by 2 percent
• Increase the number of underserved and Black women receiving screening mammograms and treatment in targeted, low-income zip codes by 5 percent
• Provide a consistent, unified forum for collaboration among all breast cancer survivor groups and supporting stakeholders

GOALS

MBCC’S APPROACH:

THE THREE P’S

We are engaging funding partners and policy makers to address the disparity gap. Action teams are working to address the following areas:

People: Awareness, Navigation, Patient Services, LIVE Summit, SisterPact

Providers: Mammography, Treatment, Quality of Care, Data Sharing

Policy: Access to Care, Insurance

Since January 2016, MBCC has engaged the community by:

• Convening six steering committee and general assembly meetings
• Partnering to support a successful 2nd Annual LIVE! Just As We Are Breast Cancer Summit with over 600 participants
• Conducting over 40 mammograms at the LIVE Summit, in partnership with Baptist Cancer Center and the West Cancer Center
• Facilitating the delivery of SisterPact materials to nine area churches, 14 local businesses and various neighborhood organizations in eight Memphis zip codes

SisterPact

SisterPact is a community education program in Memphis created with one purpose in mind: to help you make a pact with a friend to get a screening mammogram.

A screening mammogram can help detect any early signs of breast cancer. Getting screened regularly offers a better chance of detecting changes in the breasts or of finding breast cancer before feeling a lump or having symptoms. Breast cancer found early could mean earlier treatment and could possibly stop the disease from spreading.

Visit SisterPact.com

IN THE
COMMUNITY
African-American women are more than twice as likely as White women to die from breast cancer.

DID YOU KNOW?

For more information, visit commontablehealth.org/mbcc.php